

<p>Client: SATC  Job: I love Adelaide ( EnduroX)  Date: Monday January 23<sup>rd</sup> 2017</p>	
<p>Audio</p>	<p>Visual</p>
<p>Radio announcer (Keith Conlon):</p> <p>Good morning Adelaide</p> <p>and what a wonderful morning it is.</p> <p>HILL TOPS HOODS TRACK BEGINS IN BACKGROUND</p> <p>Plenty of sunshine, not a cloud in the sky.  It is days like this that are perfect for getting out and appreciating everything our great city has to offer.  “But Keith” I hear you ask, “what would you suggest?”</p> <p>Well how about this for a to do list.</p> <p>You can start the day with a leisurely stroll up to Mount Lofty. That will get the blood pumping.</p> <p>Maybe reward yourself with a bit of chocolate afterward?</p>	<p>Keith Conlon smiles at someone as he enters a radio studio. He places his headphones on his head and positions his microphone.  He looks up for his cue. The red “on air” light illuminates and he begins to speak.</p> <p>CUT TO:  EnduroX rider walks outside whilst placing ipod earphones in his ears. He is listening to Keith.</p> <p>INTERCUT SHOTS BETWEEN KEITH, ENDUROX RIDER AND GV’S OF ADELAIDE.</p> <p>Rider zipping up racing suit  Rider putting on gloves  Rider putting on helmet  Close up of kick stand being raised  Close up of bike being started  Close up of exhaust  Close up of accelerator  Early morning shots of Adelaide (stock)  Slow motion shot of rider leaving</p> <p>CUT TO:</p> <p>The EnduroX rider passes a “Mt Lofty walking trail” sign.  He passes some astonished walkers as he hits a steep part of the trail, powering on at speed to the top.  As he enters the paved area at the top, he heads towards the carpark.</p> <p>A Fruchocs delivery truck is parked. The EnduroX rider jumps up on the tailgate, enters the truck (our of sight) and exits a few seconds later from the front of the truck (out the side curtain).</p>

<p>You can then pick up a paper</p> <p>and go for a ride down the Torrens on the Popeye.</p> <p>Take in a tour of Adelaide oval</p> <p>Before heading to one of the cities wonderful drinking spots for a cool drink.</p> <p>And at the end of the day, head down to the beach to watch the sunset</p> <p>and maybe even go for a dip.</p> <p>I love Adelaide.</p>	<p>CUT TO:</p> <p>INT. ADVERTISER LOBBY The EnduroX rider travels through the lobby of the Advertiser building, collecting a newspaper from the front counter.</p> <p>CUT TO: EXT RIVER TORRENS A peaceful Elder Park scene. The Popeye travels south along the river. On the roof of the Popeye we see the EnduroX rider.</p> <p>CLOSE UP: The EnduroX rider, helmet off, is drinking a FUIC with the newspaper under his other arm.</p> <p>CUT TO: Adelaide Oval – the EnduroX rider rides down a steep staircase / around the oval / along the rooftop walk. He passes someone about to bite into a Vili’s pie and takes it from their hand.</p> <p>CUT TO: A bar / pub / beer garden with Coopers signage. Patrons are startled by the sound of a motorbike as it enters the bar. The EnduroX rider jumps his bike up onto the bar and rides along it before popping off the other end.</p> <p>CUT TO: Glenelg. The EnduroX rider stops at Moseley Square at sunset. He looks around him before looking straight ahead at the jetty. He revs his bike and takes off towards the jetty.</p> <p>He travels along the jetty towards the sunset. He launches his bike into the air and disappears over the end of the jetty.</p> <p>Fade to black.</p>
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